



**La Jolla Christmas Parade &
Holiday Festival Foundation**

'Grand Ole Christmas'
Celebrating La Jolla's History
Sunday, December 4th, 2022

August 29, 2022

Dear Community Supporter,

This year will be our 66th Annual La Jolla Christmas Parade & Holiday Festival on Sunday, December 4th. The theme is "Grande Ole' Christmas"— Celebrating La Jolla's History. The Parade kicks off from Girard and Kline at 1:30 pm, and the Holiday Festival opens at 11:30 am on Wall Street and features visits with Santa. The event remains open to all and free of charge.

Donations from individuals and businesses like you make this event possible for the enjoyment of participants and spectators. Organizing the Annual La Jolla Christmas Parade & Holiday Festival Event is a year-round effort. It requires ever-increasing funds to obtain an SD Special Events permit (barricades, insurance, trash, street sweeping, rentals, tables, and sound equipment), police, traffic control, and operational costs. We also hope to raise funds to provide stipends to each marching band. Our goal is to raise \$85,000 in donations, and we ask you to contribute now to meet rising costs for a safe event that meets all San Diego Special Events requirements.

All contributions are fully tax-deductible. Contributions are made to the La Jolla Christmas Parade & Holiday Festival Foundation, an Arts and Education Charitable Foundation, a 501(c)3 non-profit corporation (EIN: 37-1646668). Please consider continuing your support!

With your help, we'll be one step closer!

Jack McGrory
Co-Chair

Bill Kellogg
Parade Co-Chair

Ann Kerr Bache
Event Chair