

2025 La Jolla Christmas Parade & Holiday Festival Sponsorship Opportunities & Benefits

Sponsors and Donors will be listed on the event website and recognized in prominent signage in the Holiday Festival and along the Parade Route. Legacy Banners will be intermingled with floats and other entries as they proceed down the Parade Route, and their names will be included in announcements from the five broadcast booths along the Parade route. Sponsors and Donors will be acknowledged in all Christmas Parade and Holiday Festival press releases and other media. This includes listing in the printed Parade Program displayed on our website.

Help Continue the Tradition!



Donations accepted by mail or online: www.ljparade.com

*Billing Address I would like to Contribute at the following level:	
☐ Parade Sponsor \$10,000 ☐ Youth Sponsor \$1,000 *City *State *Zip	
☐ Gold Sponsor \$8,000 ☐ Website Sponsor \$750	
☐ Founders Circle \$5,000 ☐ Band Sponsor \$600 *Phone *Email	
☐ Festival Sponsor \$3,000 ☐ Float Sponsor \$500 *Charge my: ☐ Visa ☐ MasterCard ☐ Discover ☐ AME	X
Arts& Education \$2,000 Santa's Helper \$	
Please complete this form in its entirety and mail to: *Card # *Exp. Date *CSV	#
La Jolla Christmas Parade & Holiday Festival	
7742 Herschel Avenue, Suite L La Iolla, CA 92037 *Signature	

A 501(c)3 non-profit organization, Federal Tax ID #37-1646668