



2022 La Jolla Christmas Parade & Holiday Festival

Sponsorship Opportunities & Benefits

Sponsors and Donors will be listed on the event website and recognized in prominent signage in the Holiday Festival and along the Parade Route. Legacy Banners will be intermingled with floats and other entries as they proceed down the Parade Route, and their names will be included in announcements from the five broadcast booths along the Parade route. Sponsors and Donors will be acknowledged in all Christmas Parade and Holiday Festival press releases and other media. This includes listing in the printed Parade Program displayed on our website.

Help Continue the Tradition!



Donations accepted by mail or online: www.ljparade.com

- I have enclosed a check.
Please list my donation anonymously.
Please list my donation in the Program as:

I would like to Contribute at the following level:

- Parade Sponsor \$10,000 Youth Sponsor \$1,000
Gold Sponsor \$8,000 Website Sponsor \$750
Founders Circle \$5,000 Band Sponsor \$600
Festival Sponsor \$3,000 Float Sponsor \$500
Arts & Education \$2,000 Santa's Helper \$_____

Please complete this form in its entirety and mail to:

La Jolla Christmas Parade & Holiday Festival
7734 Herschel Avenue, Suite B
La Jolla, CA 92037

Please provide all information below: *

Name on Credit Card (Please Print)

Billing Address

City State Zip

Phone Email

Charge my: Visa MasterCard Discover AMEX

Card # Exp. Date CSV#

Signature