



# LA JOLLA CHRISTMAS PARADE & HOLIDAY FESTIVAL

Sunday, December 6<sup>th</sup>

## 2026 La Jolla Christmas Parade & Holiday Festival

### *A Village Christmas – Celebrating 70 Years of Holiday Tradition*

Support the 70<sup>th</sup> Anniversary of the La Jolla Christmas Parade & Holiday Festival, a cherished community tradition that brings families, local businesses, and visitors together to celebrate the holiday season.

Sponsors and donors help make the Parade & Holiday Festival possible each year. Contributions support the production of the Parade, Holiday Festival activities, community participation, and the continued success of this beloved La Jolla tradition.

**Donations accepted by mail or online: [www.ljparade.com](http://www.ljparade.com)**

### **Refer to Sponsorship Opportunities & Benefits on the reverse side**

I would like to contribute at the following level:

- |                                           |          |                                          |         |
|-------------------------------------------|----------|------------------------------------------|---------|
| <input type="checkbox"/> Event Sponsor    | \$10,000 | <input type="checkbox"/> Gold Sponsor    | \$1,000 |
| <input type="checkbox"/> Parade Sponsor   | \$7,500  | <input type="checkbox"/> Silver Sponsor  | \$750   |
| <input type="checkbox"/> Founders' Circle | \$5,000  | <input type="checkbox"/> Village Sponsor | \$500   |
| <input type="checkbox"/> Festival Sponsor | \$2,500  | <input type="checkbox"/> Santa's Helper  | \$_____ |

### **PAYMENT INFORMATION**

**Please provide all information below: \***

\*Please charge my:  Visa  Mastercard  Discover  American Express

\_\_\_\_\_  
\*Name on Card (Please Print) \*Signature

\_\_\_\_\_  
\*Account Number \*Exp. Date \*CVV

\_\_\_\_\_  
\*Billing Address

\_\_\_\_\_  
\*City \*State \*Zip

\_\_\_\_\_  
\*Preferred Phone Number \*Email Address

- I have enclosed a check
- I prefer my contribution to be anonymous.
- Acknowledge my contribution as:

**Please complete this form in its entirety and mail to:**

**La Jolla Christmas Parade & Holiday Festival  
La Jolla, CA 92037**



# LA JOLLA CHRISTMAS PARADE & HOLIDAY FESTIVAL

Sunday, December 6<sup>th</sup>

## 2026 La Jolla Christmas Parade & Holiday Festival

### Sponsorship Opportunities & Benefits

#### Event Sponsor — \$10,000

##### Recognition

- Name/logo on event website, press releases, signage, and full-page in the event program

##### Public Acknowledgment

- Recognition by Parade announcers
- Recognition by the Holiday Festival DJ

##### VIP Experience

- Access to the VIP area pre-Parade
- 4 VIP parking passes

##### Event Recognition

- Banner carried along the Parade route
- Logo recognition on festival signage

##### 70th Anniversary Sponsor Souvenir Set

- Tote bag, trucker hat, reusable water bottle, commemorative Parade poster, and 70th Anniversary commemorative pin

#### Parade Sponsor — \$7,500

##### Recognition

- Name/logo on event website, press releases, signage, and half-page in the event program

##### Public Acknowledgment

- Recognition by Parade announcers
- Recognition by the Holiday Festival DJ

##### VIP Experience

- Access to the VIP area pre-Parade
- 2 VIP parking passes

##### Event Recognition

- Banner carried along the Parade route

##### 70th Anniversary Sponsor Souvenir Set

#### Founders' Circle — \$5,000

##### Recognition

- Name on event website and in event program
- Name on Founders' Circle Banner carried along the Parade route

##### Public Acknowledgment

- Recognition by Parade announcers
- Recognition by the Holiday Festival DJ

##### VIP Experience

- Access to the VIP area pre-Parade
- 1 VIP parking pass

##### 70th Anniversary Sponsor Souvenir Set

##### Founders Circle Commemorative Ornament

- Ornament honoring continued annual support of the Parade

#### Festival Sponsor — \$2,000

##### Recognition

- Name on event website and in event program
- Logo on festival signage

##### Public Acknowledgment

- Recognition by Parade announcers
- Recognition by the Holiday Festival DJ

#### Gold Sponsor — \$1,000

##### Recognition

- Name on event website and in event program

##### Public Acknowledgment

- Recognition by the Holiday Festival DJ

#### Silver Sponsor — \$750

##### Recognition

- Name on event website and in event program

##### Public Acknowledgment

- Recognition by the Holiday Festival DJ

#### Village Sponsor — \$500

##### Recognition

- Name on event website and in event program

#### Santa's Helpers — Any Amount

##### Recognition

- Recognition on the event website

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