



**La Jolla Christmas Parade &  
Holiday Festival Foundation**

*'Christmas on the Sand'  
Sunday, December 3rd*

**2023 La Jolla Christmas Parade & Holiday Festival**

**Sponsorship Opportunities & Benefits**

Sponsors and Donors will be listed on the event website and recognized in prominent signage in the Holiday Festival and along the Parade Route. Legacy Banners will be intermingled with floats and other entries as they proceed down the Parade Route, and their names will be included in announcements from the five broadcast booths along the Parade route. Sponsors and Donors will be acknowledged in all Christmas Parade and Holiday Festival press releases and other media. This includes listing in the printed Parade Program displayed on our website.

**Help Continue the Tradition!**



SCAN TO DONATE

Donations accepted by mail or online: [www.ljparade.com](http://www.ljparade.com)

- I have enclosed a check.
- Please list my donation anonymously.
- Please list my donation in the Program as:

\_\_\_\_\_

I would like to Contribute at the following level:

- |   |   |
|---|---|
| <input type="checkbox"/> Parade Sponsor \$10,000  | <input type="checkbox"/> Youth Sponsor \$1,000  |
| <input type="checkbox"/> Gold Sponsor \$8,000     | <input type="checkbox"/> Website Sponsor \$750  |
| <input type="checkbox"/> Founders Circle \$5,000  | <input type="checkbox"/> Band Sponsor \$600     |
| <input type="checkbox"/> Festival Sponsor \$3,000 | <input type="checkbox"/> Float Sponsor \$500    |
| <input type="checkbox"/> Arts & Education \$2,000 | <input type="checkbox"/> Santa's Helper \$_____ |

**Please complete this form in its entirety and mail to:**

**La Jolla Christmas Parade & Holiday Festival  
7742 Herschel Avenue, Suite L  
La Jolla, CA 92037**

**Please provide all information below: \***

\_\_\_\_\_  
\*Name on Credit Card (Please Print)

\_\_\_\_\_  
\*Billing Address

\_\_\_\_\_  
\*City \*State \*Zip

\_\_\_\_\_  
\*Phone \*Email

\*Charge my:  Visa  MasterCard  Discover  AMEX

\_\_\_\_\_  
\*Card # \*Exp. Date \*CSV#

\_\_\_\_\_  
\*Signature

A 501(c)3 non-profit organization, Federal Tax ID #37-1646668